

June 15th, 2020

Person of contact

Organization

Address

City, State

Dear Outreach Committee,

I am writing to you today in the hopes of collaborating a musical community event together. In these times, unlike any other we've seen in a while, there are needs yearning to be met. Entire churches, organizations, companies, and communities have been drastically affected, and each has their own needs. It is my wish to bring a musical event to your organization, full of hope and inspiration, to move forward while supporting others in these difficult times.

Ideally, I'd like to find a cause your church is adamant about to raise funding for, while providing an opportunity for me to continue doing what I love most - performing music with a message. I have performed my event a few times with a lot of positive feedback, and have also posted 12 mini-concerts during the Covid-19 outbreak that you can find on my YouTube page that I will attach a link to in this email. There are many ways to bring this event to your church even with the need to social distance. Your sanctuary, parking lot or yard if appropriate, local park, open fields, and backyards all with designated seating - that I would be happy to help assist designing - as well as streaming a public/private performance for everyone to view either live, or within a few days time as you see fit.

I would love to discuss this opportunity with you in greater detail sometime. Please contact me at (308) 390-2558, or email me at JustinBrownsMusic@gmail.com, or visit my website to hear more of my music and find all of my social media in one location at www.JustinBrownsMusic.com.

Thank you for your time, and I hope you are all safe and healthy in these challenging times.

Sincerely,

Justin Brown

(308) 390-2558

Justinbrownsmusic@gmail.com

www.JustinBrownsMusic.com

A Little More About Myself

Born and raised in Grand Island, NE, I am a classically-minded musician that loves to blend my love of nature with my experiences in life. I believe my music and message can create a meaningful experience for all people involved. If your community/organization has a need or a calling, I can tailor my speeches or musical selections to lean towards your goals and ensure multiple ways to help monetize or create awareness as needed. The experience is not about me, but rather about us, and I make it clear from the beginning about that. From being available to help you get the promotional material quickly, to making sure I am meeting your needs and safety regulations, making sure the atmosphere is warm and welcoming to anyone that attends, creating moments of participation however we can, and being available after the performance for Q and A's etc.

Many venues of all kinds are trying to navigate these unique times. Churches need to find ways to get people in the door now more than ever, to help remind people how important it is to commune (safely). Perhaps we can't gather at a church, but in an open door venue, large backyard, etc. There are options, and we can help guide people/communities to do this and move forward, together.

There are many callings that need met, and God calls on everyone in different ways. Through guidance and understanding of your needs and callings, I can help create a concert that can be more than just the music. The message I have, of persevering our storms through faith, love, and community could never be more appropriate than now.

Justin Brown

Live-streamed or Pre-recorded Concert Scenario

From your Sanctuary or my Home

- Ensure you are equipped with internet streaming capability live, or pre-record.
- Set up and test a private YouTube/Facebook live link for people to sign in if you haven't done so.
- Sound system - I have the equipment necessary to do this concert live-stream or pre-recorded. If you'd like to use your own equipment, ensure someone is able to turn on all equipment properly and do a sound check.

Marketing/promotion

- Decide a cause to promote. Ministries like Hands Up, Prison Ministries, Habitat for Humanity, or facility repair are great options.
- Facebook - we can share our Facebook pages so people can see and hear what I do and promote short videos leading up to the event.
- Emails - I am sharing a few posters/flyers and reading material that can be easily distributed through email.
- If donating through the performance, ensure the information is all there and ready to go so everyone is ready and can be prepared.
- PayPal, checks via mail, online giving that's already set up, venmo are all great options.

Tickets

- Physical tickets can be purchased and can help people show up. I can design as needed.
- The event can be free as well if you'd like to make this a public performance for anyone to view.

Accommodations

- Use of your own Facebook page to most easily reach your community.
- Need to be able to distribute information clearly to their people in a timely manner.
 - Create an event on facebook for people to sign up for, or create interest.
 - Send reminder emails leading up to concert.

Monetization/set price

- It is \$300 for an online performance.

I recognize in these challenging times, it may be too much to ask you for a fee. If you are unable to pay the fee, please consider...

- Have someone sponsor the event.
- Making PayPal an option for donation during or after concert.
- Sending information before and after the concert to consider buying my music as a way to help support me.

Merchandise

- *CDs* - If you are not able to pay my performance fee, this is a great way for me to stay afloat in these times. My CD's are a name-your-own-price, but they would start at \$15 to cover cost of production and shipping.
- *Online sales* - they can find all of my music on my website, available for instant download upon purchase of any price.
- *Patreon* - letting people know of my community and how to be involved, including ways to just continue supporting me. Check out www.Patreon.com/JustinBrownsMusic to see more information about this platform and how I use it.

In-Person Concert Scenario

Possible Locations

- Church, Sanctuary, large room, yard
- Local Parks
- Parking lots
- Homes/backyards
- Field - (requires battery power)

All options would require some form of complying with social distancing, and wearing a mask to benefit everyone's safety. Sectioning off certain pews, or marking areas for people to sit as needed would be necessary, and I can help come up with the parameters necessary to comply.

Marketing/promotion

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- Facebook - we can share our Facebook pages so people can see and hear what I do and promote short videos leading up to the event.
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Tickets

- Physical tickets can be purchased and can help people show up. I can design as needed.
- Tickets are not necessary, but are a way to help raise "concrete" funding. All ticket sales can go to your cause, or cover my fee.
- Give what you can at the door.
- Free will donation during a musical work or online donations can be made if this set up as well.

Accommodations

- *Power supply* - I will need a place to plug in my equipment as needed if we use an area outside of the sanctuary. This is the biggest logistic for an outdoor performance.
- *Internet access* - there will undoubtedly be members that do not feel comfortable coming, and offering a live-stream of the performance could be quite helpful.
- *Covering for outdoors* - If possible, a frame or pole tent would be ideal to help protect my equipment from the elements or unpredictable weather.
- Use of your own Facebook page to most easily reach your community.
- Need to be able to distribute information clearly to their people in a timely manner.
 - Create an event on facebook for people to sign up for, or create interest.
 - Send reminder emails leading up to concert.

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Typical Concert Program

Set-up, and planning

- Lights remain up before and during concert to help remain the idea of community.
- As needed or outdoors, we have spots marked out for people to choose from for seating.
- Stage should be well lit as possible.
- If using your piano, it should be tuned and near center stage. I will adjust as necessary.
- I bring my own sound equipment. If you want to run through your own sound system, please allow time for sound checks and other issues. Streaming services through either your Facebook or YouTube accounts are ideal, but am happy to use my own channels if needed.
- Music can be played before and after the concert and can be whatever you'd like (preferably upbeat), or I can provide selections that aren't a part of the performance.
- Any announcements and welcomes from your leaders/spokespersons are welcome at the start of the show (allows more time for seating and late shows). If streaming, make sure it starts a few minutes early and sound has been tested to ensure everything is running properly.

Program

A Change in the Wind (3:00)

Welcome to the concert, introduction and intention of the event. Short summary of what a storm of life is.

The Storms of Life (6:00)

Speak of my own storm and losses, mourning, and need to find grace for my own shortcomings.

Tidal (5:58)

Shimmers (5:15)

Ave Marie(5:15)

In order to get through the storms, one needs courage, perseverance, and reliance on faith and "family".

Courage (2:48)

Perseverance (2:47)

Time Together (4:52)

Typically there is a period of waiting, where you learn it's not in your own timing, but God's. During this season, you find a loving guidance along the path you're being called down.

****Good time for free-will donation either to your cause or to help fund the concert****

Waiting on a Promise (4:41) (43:30)

Subtle Reminders (3:10)

This brings us to a head, where we have to do some serious soul searching in regards to overcoming our storms, and rising above. I've found that most problems we encounter, God calls us to change within and not outward. If you want to change the world, change yourself.

Change comes Within (7:17)

Coming out on the other side, you'll find a new awakening and sense of yourself, and you've got some exploring to do. It's scary, but can be quite fun and once you do. It's time to return to truly living life - not as who you were, but who you've become.

An Awakening (3:17)

Finding Yourself (1:44)

(59:00)

The Return (2:30)

Goodbye for Now (3:30)

(65:00) + talking

Encore - Midwestern Storm (5:00) , My Journey (6:50), Brave One (3:06), ?

*****Other works to choose from, add/replace totaling an additional (21:16)*****

My Personal Journey (6:50)

Love and Loss (4:13)

Amazing Grace (3:29)

Meditations Give Me Jesus (3:27).

A Prayer for the People (3:16)

Trombone Fantasy No. 1

After the Concert

- End the stream, Music can resume of your choosing.
- If this is completely online, possibly set up a Zoom/googlemeet/etc where people can talk together.
- Find a way to meet people and listen to what they have to say after the show.
- Sell my music for those interested.
- Strike the Stage

Shortened Message, “Fun” Music Concert Program

Set-up, and planning

- Lights remain up before and during concert to help remain the idea of community.
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- If using your piano, it should be tuned and near center stage. I will adjust as necessary.
- I bring my own sound equipment. If you want to run through your own sound system, please allow time for sound checks and other issues. Streaming services through either your Facebook or YouTube accounts are ideal, but am happy to use my own channels if needed.
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Program

A Change in the Wind (3:00)

Welcome to the concert, introduction and intention of the event. Short summary of what a storm of life is.

The Storms of Life (6:00)

Speak of my own storm and losses, mourning, and need to find grace for my own shortcomings.

Ave Maria (5:15)

In order to get through the storms, one needs courage, perseverance, and reliance on faith and “family”.

Courage (2:48)

Perseverance (2:47)

Typically there is a period of waiting, where you learn it’s not in your own timing, but God’s. During this season, you find a sense of personal awakening as well as a loving guidance along the path you’re being called down. ****Good time for free-will donation either to your cause or to help fund the concert****

Time Together (4:52)

(25:00) Next a musical narrative of overcoming a personal storm in my life. You'll hear the pain caused by loss, soul-searching, nurturing love, facing the storm, and perseverance.

My Personal Journey (6:50)

Coming out on the other side, you'll find a new sense of yourself, and you've got some exploring to do. It's scary, but can be quite fun and once you do. It's time to return to truly living life - not as who you were before, but who you've become.

Finding Yourself (1:44)

(33:40)

The Return (2:30)

(36:10) Now the fun can begin. Some things that really inspire me is nature and these next few works are all about some of the best experiences I've had with the amazing things God gave us through nature.

Midwestern Storm (5:00)

Wind Running Through the Trees (4:16)

Seasons Of Change (3:37)

(49:00) No matter what stage of life your are in, you should never be afraid to love. Be who you are, and love who and what you do.

Blissfully in Love (3:52)

Trombone Fantasy no. 1 (2:30)

Goodbye for Now (3:30)

(59:10) + talking

Encore - The Brave One (3:06)

*****Other works to choose from, add/replace totaling an additional (14:30)*****

Love and Loss (4:13)

Amazing Grace (3:29)

Meditations on Give Me Jesus (3:27)

A Prayer for the People (3:16)

After the Concert

- End the stream, Music can resume of your choosing.
- If this is completely online, possibly set up a Zoom/googlemeet/etc where people can talk together.
- Find a way to meet people and listen to what they have to say after the show.
- Sell my music for those interested.
- Strike the Stage